DATA SHEET Business Transaction Monitor with DéjàClick



It only takes a matter of seconds to lose an online sale. To ensure that your Website works flawlessly, you need to see what your customers see.

The AlertSite[®] Business Transaction Monitor with DéjàClick[™] is the industry's first inside-the-browser performance monitoring platform. DéjàClick is a recording-and-playback system that automatically creates monitoring scripts based on user transactions and click streams. AlertSite can monitor your Website from multiple locations around the world.

While traditional performance measurement tools are passively data center focused, DéjàClick responds seamlessly to Rich Internet Applications (RIAs). Using AlertSite's TrueUserTM Technology, DéjàClick automatically adjusts for human think time and Web 2.0 elements, such as cookie-based form-filling and distinctions between first-time and repeat users.

DéjàClick's TrueScreen[™] Technology allows you to monitor Flash objects, including clicks, drags, keystrokes and mouseovers. TrueScreen gives you unprecedented insight into how your users interact with this dynamic media platform.

See your site from the perspective of your customers. Improving their experience is just a click away!



DéjàClick resides inside the browser.

TrueUser[™] technology adapts continually to Web dynamics.

Generates scripts automatically based on your own unique click streams.

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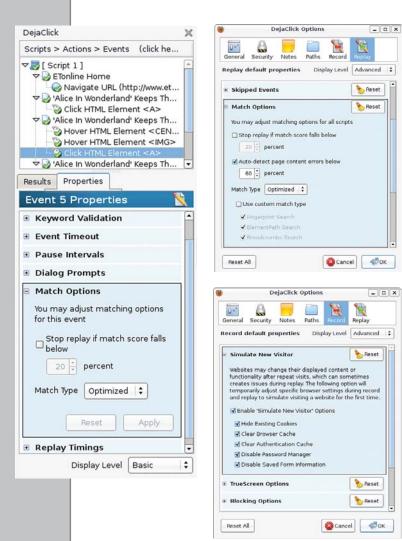
AlertSite's Business Transaction Monitor with DéjàClick gives you a better perspective, with inside-the-browser recording that includes Web 2.0, Java and Flash.

Whether your Website sells retail products, books travel reservations or provides financial data, DéjàClick can help you improve the performance of your Website. Here's how.

• Realistic data.

DéjàClick[™] adaptive playback automatically adjusts for cookies, caching, certificates, JavaScript, delayed user responses and other dynamic features of RIAs.

• Quick detection and resolution of Website issues. User activity is recorded and played back automatically, allowing you to resolve problems quickly and easily.



• Automatic script generation.

No need for hand coding or maintenance—you generate the scripts as you click through the site. Script property editing is easy, intuitive and flexible.

- End-to-end transaction perspective. Comprehensive Web-based and server-based metrics can be accessed via a single AlertSite[®] management console. The toolbar provides easy access to detailed reports, graphs and alerts.
- Global Monitoring.

We monitor scripts and performance continuously and automatically from multiple locations around the world.

DéjàCapture Helps Identify Errors Quickly

DéjàCapture provides a complete snapshot of your Website when an error or alert occurs, allowing you to drill down within the data to identify root causes.

Each DéjàCapture report displays the screen image and all header and page source code information.

DéjàNotes Supports QA Collaboration

A highly flexible feature, DéjàNotes allows you to overlay messages onto DéjàClick scripts. The notes appear onscreen for other DéjàClick users to see when they replay scripts. Easy to modify, DéjàNotes may contain short comments or reminders, but can also include detailed instructions, hyperlinks and videos.

You choose the size, shape, color and placement of notes onscreen, as well as when they appear in a given script, and for how long. In addition, you determine whether a script playback pauses, stops or continues when notes appear.

Left: The DéjàClick sidebar details script events and allows editing of properties for each. Right: The DéjàClick Options Configurator provides users with numerous record and playback options.

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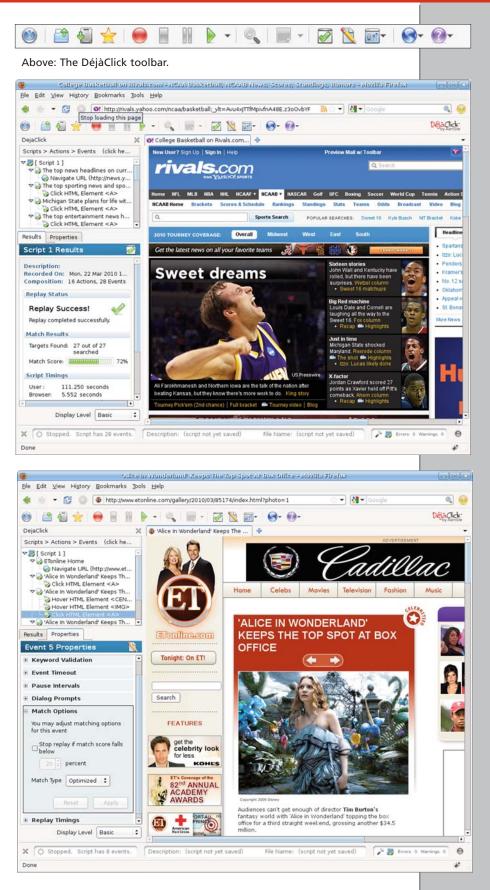
Integrating AlertSite Business Transaction Monitoring

When DéjàClick-generated scripts are deployed to AlertSite® monitoring stations around the world, your Website is repeatedly tested by "virtual users" all over the globe. You then receive detailed reports on every transaction.

In this way, DéjàClick provides you with a fast, simple and convenient way to make sure your critical business applications are always available and running at peak performance.



Above: DéjàClick sidebar shows real-time replay progress and summarizes match results, timings and network activity.



Above: Two examples of a replay showing screen renderings of popular Websites.

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AlertSite is the recognized world leader in Web performance management.

AlertSite® is a leading provider of Web performance measurement, systems monitoring and security vulnerability scanning products that ensure a customer's critical Web-based services are always available and running at peak performance. AlertSite services benefit businesses and organizations of all sizes, in a variety of industries.

Enjoy 24/7 Global Monitoring

Founded in 1998, AlertSite maintains over 50 global monitoring stations in highly qualified data centers on every continent except Antarctica. Our global network monitors the availability and performance of Websites, Web-based applications and transactions across the globe. When trouble occurs, AlertSite helps you isolate the location of the problem.

Talk with Proven Performance Advisors

AlertSite performance advisors provide the industry's most responsive customer service, making sure that

your systems and infrastructure are operating optimally and securely. These highly trained technical experts are always available live from 8:00 a.m. to 8:00 p.m. ET, Monday through Friday.

Join our more than 2,300 customers

Join more than 2,300 satisfied AlertSite customers across virtually every industry around the world, you'll be in good company. AT&T, Honda, Intel-Symantec put their trust in AlertSite's 24/7 hosted services to ensure the availability and peak performance of their Web applications.

Contact us today for a complimentary, no-obligation assessment of your Website requirements. Call +1 877.302.5378 now, or go to www.AlertSite.com to sign up for your free trial.



The AlertSite Dashboard is your starting point for all AlertSite reports and diagnostics. Our automatic refresh provides an up-to-theminute view of site performance.



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